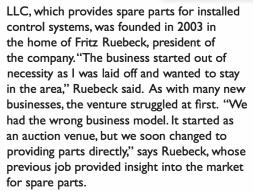
# Member Spotlight: Classic Automation LLC

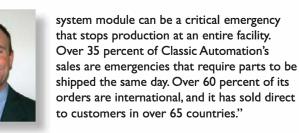
By Kevin Donahue Director of Membership and Business Development

## About Classic Automation LLC

Classic Automation



"Most people do not know what control systems are, or the extent that they are used in manufacturing and process industries," Ruebeck said. "Specialized computers are used to control machinery and industrial processes that make most things that we use every day. Control systems need to last for many years or even several decades. With just-in-time manufacturing, a failure of a single control



#### Challenges

Like many growing businesses, Classic Automation, which employs 16 locally, is currently wrestling with space constraints. Rubeck moved the business to its current location on Monroe Avenue in 2006. "At the time of the move, there were over 10,000 circuit boards in my house. The entire house was used for the business except my kids' rooms," Ruebeck said. Now, for the company that has been on the Top 100 list of fastest growing companies for the last three years, it seems another move is imminent. "Our business is currently capacity constrained," he said."We need more warehouse space, office space, lab space, and parking. We have plans to move to a larger facility in the second half of the year."

#### Rochester Business Alliance Member

Classic Automation has been a member of the RBA for five years. "With over 99 percent



Employees of Classic Automation LLC

of our sales outside of New York state, RBA helps us be a part of the Rochester business community. In addition to the Top 100, we have gone on tours of local companies and have received assistance with export documentation. We also support the related efforts of Unshackle Upstate to improve the business environment," Ruebeck said.

#### Contact Info

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### The Rochester Business Alliance welcomes its new members

550 East Ave LLC

Accelerated Mailing Services, Inc.

Clinical Pathways Consultancy

E. K. Rivard, Inc. www.benchmarkyour401k.com

e-Cycle www.e-cycle.com

eHealth Global Technologies, Inc. www.eHGT.com

Employer Services Corporation - ESC www.myesc.com

Center for Environmental Initiatives www.ceinfo.org

Just Solutions, Inc. www.justinc.com

### Karpus Investment Management

www.karpus.com

Lawley Insurance www.lawleyinsurance.com

Liazon Corporation www.liazon.com

m5 Networks www.m5.net

Mann's Jewelers, Inc. www.mannsjewelers.com

NOCO Natural Gas & Electric www.noco.com

Primerica, Inc.

RE/MAX Plus www.RochesterHomesPlus.com Regus www.regus.com

Structural Remediation Services, Inc. www.srswbe.com

The Salvation Army of Greater Rochester www.rochestersalvationarmy.org

Torvec Inc. www.torvec.com

Turner Engineering, PC www.turnerengineering.com

U.S. Lawns of Rochester www.uslawns.com

United Carpet www.unitedcarpetfa.com